

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 08225 230912Z

ACTION AF-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 COME-00 EB-07 FRB-01

INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 LAB-04 EPG-02 SIL-01 OMB-01 IGA-02 NSC-05

SS-15 STR-04 CEA-01 L-03 H-02 PRS-01 PA-02

AGRE-00 /101 W

-----050043 231056Z /20

R 221530Z JUL 77

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 2456

INFO AMCONSUL KADUNA

AMCONSUL IBADAN

UNCLAS LAGOS 08225

E. O. 11652: NA

TAGS: EINV, NI

SUBJ: COLGATE-PALMOLIVE TO END NIGERIA MANUFACTURING
OPERATION

REF : LAGOS 6959

1. THE DAILY TIMES OF JULY 21 GAVE HEAD-LINE AND FRONT PAGE COVERAGE TO THE CLOSING OF COLGATE-PALMOLIVE NIGERIA LTD. JOURNALIST CLAIMED: QUOTE THE COMPANY CANNOT ABIDE BY THE NIGERIAN ENTERPRISES PROMOTIONS DECREE UNQUOTE AND QUOTE RATHER THAN SELL 60 PERCENT OF ITS SHARES TO THE NIGERIAN PUBLIC HAS DECIDED TO PACK AND GO BACK TO ITS HOME BASE IN THE UNITED STATES OF AMERICA UNQUOTE. ARTICLE QUOTED COLGATE SPOKESMAN WHO CITED QUOTE STIFF COMPETITION UNQUOTE AS THE CAUSE FOR CLOSING OF THE FIRM IN NIGERIA, BUT STRESSED THE IMPRESSIVE LOOKING ASSETS OF THE COMPANY AND ITS THREE FOLD INCREASE IN ANNUAL TURN-OVER SINCE IT STARTED OPERATIONS IN NIGERIA 12 YEARS AGO.

2. ARTICLE IS FIRST PUBLIC REPORT OF CLOSURE. REFTEL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 LAGOS 08225 230912Z

DESCRIBES COLGATE'S ACTUAL REASONS FOR PULLING OUT OF NIGERIA.
EASUM

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CLOSURE OF OFFICES, BUSINESS LOSSES
Control Number: n/a
Copy: SINGLE
Sent Date: 22-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS08225
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770263-0742
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770730/aaaaazgh.tel
Line Count: 58
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: cfd15b65-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 LAGOS 6959
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 28-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1780889
Secure: OPEN
Status: NATIVE
Subject: COLGATE-PALMOLIVE TO END NIGERIA MANUFACTURING OPERATION
TAGS: EINV, NI, COLGATE-PALMOLIVE
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/cfd15b65-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009